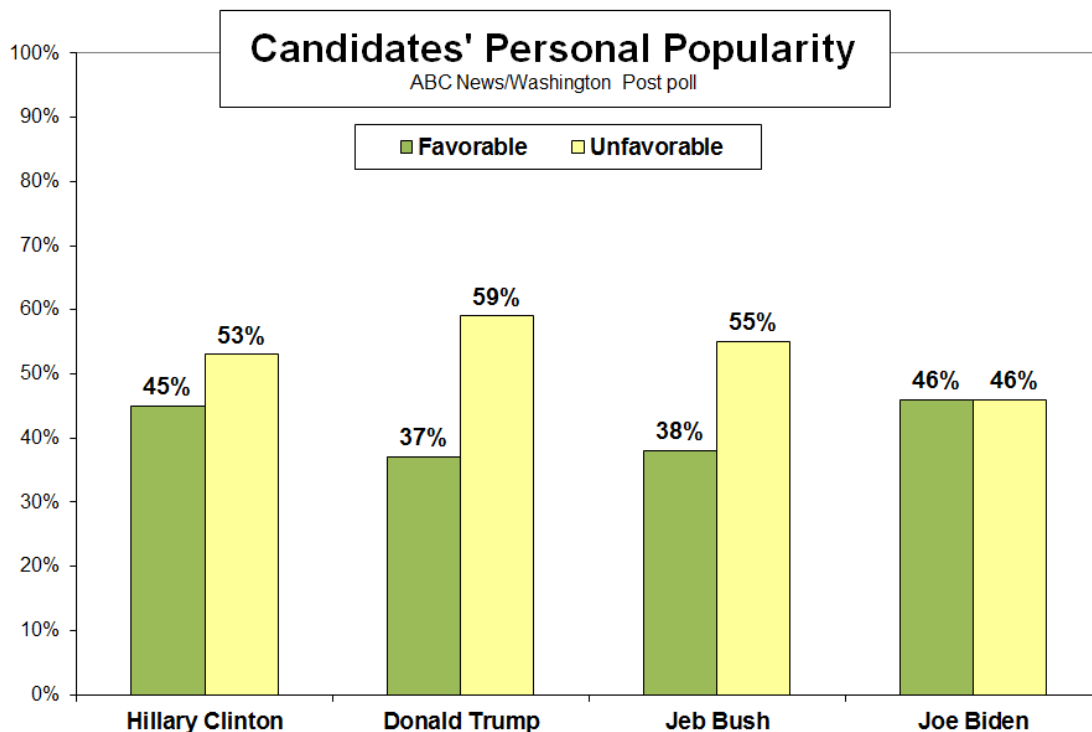


Clinton Goes Under Water; Trump Polarization Grows

Negative views of Hillary Clinton have jumped to nearly their highest on record in ABC News/Washington Post polls, while Donald Trump's personal popularity has grown more polarized along racial and ethnic lines.

Clinton's favorability has burbled back under water: Forty-five percent of Americans now see her favorably, down 7 percentage points since midsummer, while 53 percent rate her unfavorably, up 8. Her unfavorable score is a single point from its highest in ABC/Post polls dating back 23 years; that came in April 2008, in the midst of her last presidential campaign.

Trump is much farther under water than Clinton, rated favorably by 37 percent of Americans and unfavorably by 59 percent. That reflects a slight 4-point rise in favorability since mid-July, entirely among whites, +6 points. Nonwhites see Trump negatively by a vast 17-79 percent, unchanged among Hispanics and more negative among blacks, by 16 points, since midsummer.



That said, whites are the majority group – 64 percent of the adult population – and they now divide evenly on Trump, 48-49 percent, favorable-unfavorable. Clinton, by contrast, is far more

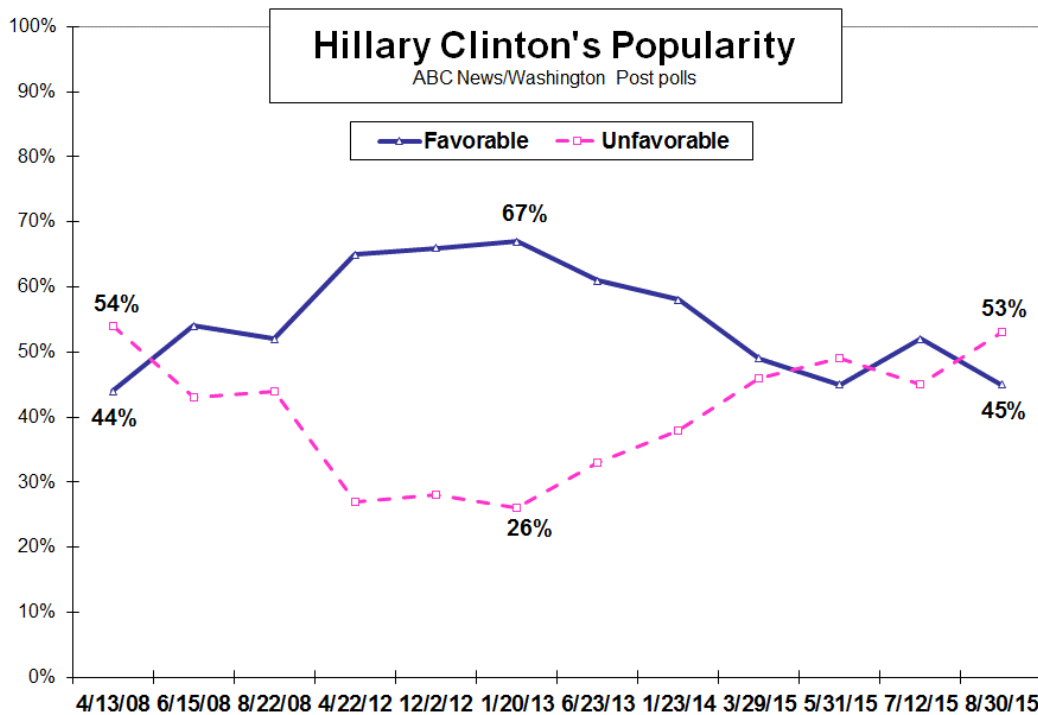
unpopular than Trump among whites, 34-65 percent. So while racial and ethnic polarization is on the rise in views of Trump, it remains even higher for Clinton.

Given their support profiles – Clinton’s more popular in groups that are less likely to be registered – the difference in her and Trump’s popularity narrows among registered voters. In this group Clinton’s favorable-unfavorable score is 43-56 percent (-13 points); Trump’s is 40-58 percent (-18). Negative views of Clinton among registered voters are up by 10 points from July, while Trump’s ratings in this group are essentially unchanged.

Two others were tested in this survey, produced for ABC by [Langer Research Associates](#):

- Jeb Bush, even while generating far less controversy than Trump, is seen almost as negatively, by 17 points overall, 38-55 percent. Bush’s favorable rating is flat while his unfavorable score is up 8 points since July, including 9-point increases among Republicans and independents alike. He’s also lost ground among conservatives, and is especially weak among strong conservatives, a group in which Trump far surpasses Bush.
- Joe Biden lands an even score, 46-46 percent. He hasn’t announced a candidacy for president, a move that can sharpen divisions as candidates start staking out positions on controversial issues, catching flak and aiming some of their own.

Favorability taps into a public figure’s basic overall image; a negative score indicates thin ice. Clinton’s has been especially uneven, from as high as 67 percent favorable during her tenure as secretary of state to as low as 44 percent in spring 2008 and 45 percent now.



Clinton was somewhat better rated at roughly this time in the 2008 cycle: In November 2007 she had a 50-46 percent favorable-unfavorable rating. Barack Obama’s was 51-36 percent, John McCain’s 43-42 percent. All, then, were better off than Clinton, Trump or Bush today. Among other factors – including increasing partisan and political polarization – this was before the economic collapse of 2008 that pushed public frustration into a deep trough from which it has yet to recover in full.

MORE RACE/ETHNICITY – Hispanics divide about evenly on Bush, 43-46 percent, a much less negative rating than Trump’s but still a 15-point increase in unfavorable views since July. That said, Bush’s negative rating is up among whites as well, by 9 points.

Clinton is seen far more positively by Hispanics than are Trump, Bush or even Biden; she’s also highly popular among blacks. But, after a period of missteps chiefly focused on her handling of e-mails as secretary of state, her unfavorable rating is up by 14 points even among blacks. Her main trouble, regardless, rests in the fact that she’s so broadly unpopular among whites.

	Favorable-unfavorable ratings			
	Clinton	Trump	Bush	Biden
All:				
Now	45-53%	37-59%	38-55%	46-46%
July	52-45	33-61	38-47	
Change	-7 +8	+4 -2	0 +8	NA
Whites:				
Now	34-65	48-49	39-55	41-52
July	41-57	42-53	42-46	NA
Change	-7 +8	+6 -4	-3 +9	
Hispanics:				
Now	68-27	15-82	43-46	49-35
July	66-29	13-81	46-31	NA
Change	+2 -2	+2 +1	-3 +15	
Blacks:				
Now	79-20	15-81	28-65	67-22
July	88- 6	23-65	24-60	NA
Change	-9 +14	-8 +16	+4 +5	NA
Nonwhites NET:				
Now	71-26	17-79	37-54	56-31
July	73-21	17-74	34-47	NA
Change	-2 +5	0 +5	+3 +7	

PARTY ID – Clinton is particularly strong in her party, seen favorably by 80 percent of Democrats. But her unfavorable rating has increased by 10 points among independents since midsummer, moving from an even split in July to a 20-point net negative score in this group now. Only Bush does worse among independents.

Trump and Bush alike continue to be seen more favorably than unfavorably within their party, by 59-38 and 57-39 percent, respectively. But that’s far behind Clinton’s intramural score, as well

as Biden’s (70 percent favorable among Democrats). While negative views of Bush have gained among Republicans and independents, Trump’s held steady within the party, and his +6 in favorability among independents, while not statistically significant, is directionally opposite from Bush.

	Favorable-unfavorable ratings			
	Clinton	Trump	Bush	Biden
Democrats:				
Now	80-18%	13-85%	26-67%	70-23%
July	82-15	19-77	30-61	NA
Change	-2 +3	-6 +8	-4 +6	
Republicans:				
Now	13-86	59-38	57-39	26-69
July	12-87	57-40	63-30	NA
Change	+1 -1	+2 -2	-6 +9	
Independents:				
Now	39-59	41-54	33-58	39-50
July	47-49	35-58	36-49	NA
Change	-8 +10	+6 -4	-3 +9	

OTHER GROUPS – Among other groups, Bush’s unfavorable rating has increased by 14 points among conservatives since midsummer, he’s at 44-50 percent favorable-unfavorable in this group, while Trump’s held more or less steady at 52-44 percent. The gap is especially wide among strong conservatives – a 39-57 percent score for Bush, negative by 18 points, vs. 61-37 percent for Trump, positive by 24 points.

Additional trouble for Clinton, meanwhile, is reflected in 11-point increases in her unfavorable rating among women and liberals. And among Trump’s challenges is a decidedly poor rating among young adults; 70 percent of 18- to 29-year-olds see Trump unfavorably, up 12 points since midsummer.

STRENGTH OF SENTIMENT – Strength of sentiment is more negative than positive for all these figures. While 21 percent of Americans see Clinton “strongly” favorably, more, 39 percent see her strongly unfavorably, an 18-point gap. It’s an 11-point gap for Biden (15 percent strongly favorable, 26 percent strongly unfavorable) and 22 points for Bush (just 7 percent strongly favorable, 29 percent strongly unfavorable).

But the gap is biggest for Trump: Sixteen percent of Americans see him strongly favorably while 43 percent see him strongly unfavorably, a 27-point margin for strongly negative sentiment.

	Favorable-unfavorable ratings		
	Strongly favorable	Strongly unfavorable	Gap
Biden	15%	26%	11 pts.
Clinton	21	39	18
Bush	7	29	22
Trump	16	43	27

Additional data tables follow.

	Favorable-unfavorable ratings			
	Clinton	Trump	Bush	Biden
Registered voters:				
Now	43-56%	40-58%	38-57%	46-49%
July	51-46	35-60	39-50	NA
Change	-8 +10	+5 -2	-1 +7	
Not registered:				
Now	53-42	29-65	37-49	44-36
July	56-38	26-64	38-39	NA
Change	-3 +4	+3 +1	-1 +10	
Men:				
Now	42-55	42-56	36-57	46-47
July	48-50	38-56	41-50	NA
Change	-6 +5	+4 0	-5 +7	
Women:				
Now	48-51	33-62	40-53	45-45
July	55-40	28-65	36-45	NA
Change	-7 +11	+5 -3	+4 +8	
Liberals:				
Now	66-33%	21-78	24-70	69-26
July	76-22	17-81	24-66	NA
Change	-10 +11	+4 -3	0 +4	
Moderates:				
Now	49-48	33-63	43-50	49-43
July	50-45	33-60	41-46	NA
Change	-1 +3	0 +3	+2 +4	
Conservatives NET:				
Now	27-71	52-44	44-50	30-62
July	37-61	46-46	49-36	NA
Change	-10 +10	+6 -2	-5 +14	
Somewhat conservative:				
Now	27-71	47-48	47-46	35-58
July	41-57	40-51	52-33	NA
Change	-14 +14	+7 -3	-5 +13	
Very conservative:				
Now	27-72	61-37	39-57	23-69
July	29-68	55-37	43-40	NA
Change	-2 +4	+6 0	-4 +17	

METHODOLOGY – This ABC News/Washington Post poll was conducted by landline and cell phone Aug. 26-30, 2015, in English and Spanish, among a random national sample of 1,005 adults. Results have a margin of [sampling error](#) of 3.5 points. The survey was produced for ABC News by [Langer Research Associates](#) of New York, N.Y., with sampling, data collection and tabulation by SSRS of Media, Pa. See details on the survey’s methodology [here](#).

Analysis by Gary Langer.

ABC News polls can be found at ABCNEWS.com at <http://abcnews.com/pollingunit>.

Media contacts: [Van Scott](#), (212) 456-7243, or [Julie Townsend](#), (212) 456-4934.

Full results follow.

1. Overall, do you have a favorable or unfavorable impression of [ITEM]? Do you feel that way strongly, or somewhat?

8/30/15 - Summary Table

	----- Favorable -----			----- Unfavorable -----			No opinion
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	
a. Hillary Clinton	45	21	24	53	14	39	2
b. Jeb Bush	38	7	31	55	26	29	7
c. Donald Trump	37	16	21	59	16	43	4
d. Joe Biden	46	15	30	46	20	26	9

Trend:

a. Hillary Clinton

	----- Favorable -----			----- Unfavorable -----			No opinion
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	
8/30/15	45	21	24	53	14	39	2
7/12/15	52	25	26	45	14	30	4
5/31/15	45	24	21	49	10	39	6
3/29/15	49	30	20	46	11	35	4
1/23/14	58	32	26	38	12	26	4
6/23/13	61	31	30	33	13	21	6
1/20/13	67	35	32	26	12	14	6
12/2/12	66	35	30	28	14	14	6
4/22/12	65	33	32	27	14	13	8
8/22/08 RV	52	29	23	44	14	30	4
6/15/08	54	26	28	43	17	26	3
4/13/08	44	22	23	54	15	39	2
1/12/08	58	32	26	40	11	29	2
11/1/07	50	28	22	46	11	35	4
2/25/07	49	25	24	48	13	35	3
1/19/07	54	31	23	44	14	30	3
12/11/06	56	27	29	40	11	29	4
5/15/06	54	29	25	42	11	31	4
3/5/06	52	27	25	46	12	33	2
6/5/05	51	NA	NA	46	NA	NA	3
6/1/03	44	15	29	48	16	32	8
9/2/99	49	NA	NA	44	NA	NA	7
6/6/99	59			35			6
3/14/99	60			36			4
2/14/99	63			31			6
11/1/98	64			31			5
8/21/98	64			28			8
8/19/98	64			32			4
4/4/98	58			33			10
1/30/98	60			30			10
1/19/98	52			39			9
3/9/97	47			44			9
9/4/96 RV	47			42			12

6/30/96	44			47			9
1/21/96	28			36			36
1/19/96	32			34			34
10/31/94	47			44			8
5/15/94	54			41			5
3/27/94	53			39			8
1/23/94	55			34			11
11/14/93	58			33			9
8/8/93	59			33			8
4/26/93	54			26			20
2/23/93	59			24			18
1/17/93	51			20			29
7/8/92	30			26			43
3/18/92	28	"	"	22	"	"	51

b. Jeb Bush

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
8/30/15	38	7	31	55	26	29	7
7/12/15	38	9	29	47	23	25	14
5/31/15	32	8	23	51	17	34	17
3/29/15	33	11	22	53	20	33	14
6/3/12	36	13	22	45	18	27	19

c. Donald Trump

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
8/30/15	37	16	21	59	16	43	4
7/12/15	33	14	19	61	16	45	6
5/31/15	16	7	9	71	16	55	13
12/18/11	40	12	29	48	21	27	12
1/16/00*	20	NA	NA	70	NA	NA	11
10/31/99*	18	"	"	70	"	"	12

* "Regardless of how you might vote, please tell me if you have a favorable or unfavorable impression of Donald Trump, or perhaps you don't know enough to say."

d. Joe Biden

	----- Favorable -----			----- Unfavorable -----			No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
8/30/15	46	15	30	46	20	26	9
1/20/13	48	22	26	37	14	23	15
8/19/12*	43	17	26	43	16	27	14
4/24/09	57	20	37	32	14	18	11
1/16/09	63	28	35	29	15	14	8
10/23/08 LV	59	31	28	33	13	20	9
9/29/08 RV	57	24	33	30	13	17	14
9/7/08 RV	51	23	27	29	13	16	20
9/4/08* RV	54	32	23	31	15	16	14

**the Democratic nominee for vice president"

*** END ***