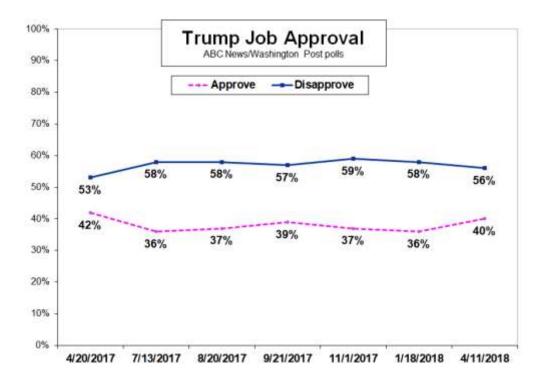
# Trump Approval: Economy Helps; His Personality... Not So Much

The thriving economy looks to be putting a floor under the Donald Trump's approval rating – but his personal unpopularity may be putting a cap on it.

The president remains poorly rated overall in the latest ABC News/Washington Post poll -56 percent of Americans disapprove of his job performance, vs. 40 percent who approve, and "strong" disapprovers outnumber strong approvers by nearly 2-1. His average approval rating after 15 months in office is the lowest on record in polls dating to the Truman administration.

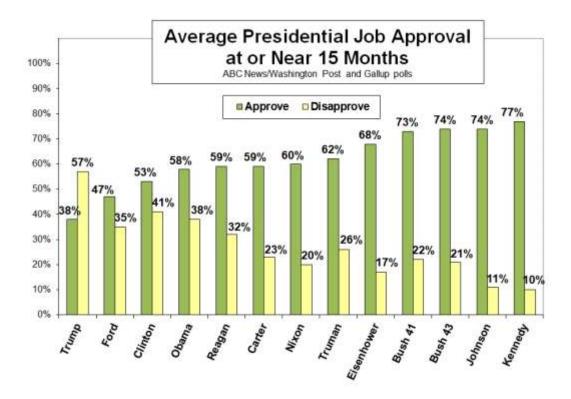


Still, it's numerically Trump's highest approval rating in a year, coming just as consumer confidence reached its best since February 2001 in the weekly Bloomberg Consumer Comfort Index. And while he's 16 points underwater in approval overall, Trump gets essentially an even split for his handling of the economy – 46-48 percent, approve-disapprove.

If the economy helps Trump, his personal style hurts. The public by nearly 2-1, 61-32 percent, sees him unfavorably "as a person" in this poll, produced for ABC by <u>Langer Research</u> <u>Associates</u>. There's a close link between this view and his job rating: Among those who dislike him personally, 84 percent also disapprove of his work in office.

That's not always the case. In March 1999, after his impeachment trial, Bill Clinton's personal favorability rating was even worse than Trump's today, 30-67 percent, favorable-unfavorable. But Clinton managed a 64 percent job approval rating at the same time. His personal popularity was much less correlated with his job approval than Trump's is today.

Trump's rating for handling the economy, while better than his overall approval, also is weak in comparative terms. The last time consumer confidence was this high, Clinton had just left office with 76 percent approval for his handling of the economy, 30 points higher than Trump's now. Clinton's overall job approval was 65 percent, 25 points higher than Trump's.



Additionally, while the economy helps Trump, he faces skepticism on one prominent economic initiative, the trade tariffs he's threatened. Americans are more apt to think these tariffs will be bad for U.S. jobs than good for them, 49-36 percent.

That said, the tariffs – aimed at cheap steel and aluminum imports – are better received in the Midwest, where there's an even division on whether they're good or bad for jobs. And Trump's approval rating has jumped 12 points in the Midwest since January to a new high, 48 percent.

Trump also is at a numerical high (by a single point) in job approval among men, at 49 percent approval; at majority approval (53 percent) among whites for the first time in a year; and has jumped to a new high among conservatives, 74 percent approval, up 9 points just since January. At the same time, his approval rating among nonwhites, 17 percent, is its lowest on record.

GENDER GAP – Among the most prominent elements of public attitudes toward Trump is the vast gender gap in his basic ratings. While men divide evenly on his job performance, 49-47 percent, women disapprove by a 2-1 margin, 32-64 percent. And while men see him more unfavorably than favorably as a person by 12 points, 53-41 percent, women do so by a 44-point margin, 68-24 percent.

Education and race are additional factors. Seventy-three percent of college-educated white women see Trump unfavorably as a person, while just 35 percent of non-college white men share that assessment. Conversely, 70 percent of non-college white men approve of his job performance; only 34 percent of college-educated white women agree.

Trump's challenges among women are evident in other data. As reported Friday, women are much more apt than men to support extending special counsel Robert Mueller's investigation into whether or not Trump's associates paid hush money to women who claimed they'd had affairs with him. Sixty-five percent of women support such an investigation, vs. 50 percent of men.

			Trump fav	orability
	Trump job	approval	as a p	person
	Approve	Disapprove	Favorable	Unfavorable
All	40%	56	32%	61
Men	49	47	41	53
Women	32	64	24	68
Age 18-29	26	67	21	72
50+	44	54	37	57
Whites	53	44	42	52
Nonwhites	17	79	15	79
Blacks	11	83	14	83
Hispanics	16	81	13	80
College graduates	35	64	26	69
Non-college grads	42	53	35	58
Whites:				
Non-college men	70	26	57	35
Non-college women	49	47	40	53
College men	48	48	38	56
College women	34	66	22	73
Democrats	12	87	8	89
Republicans	81	16	69	23
Independents	36	59	29	62
Liberals	14	83	12	85
Moderates	29	67	21	72
Conservatives	74	24	62	31
Smwt. conservatives	63	33	54	39
Strong conservatives		13	73	20

Evangelical white

Protestants	77	23	64	30
Non-evangelical	white			
Protestants	61	37	47	48
White Catholics	53	46	42	50

METHODOLOGY – This ABC News/Washington Post poll was conducted by landline and cellular telephone April 8-11, 2018, in English and Spanish, among a random national sample of 1,002 adults. Results have a margin of <u>sampling error</u> of 3.5 points, including the design effect. Partisan divisions are 32-25-35 percent, Democrats-Republicans-independents.

The survey was produced for ABC News by <u>Langer Research Associates</u> of New York, N.Y., with sampling, data collection and tabulation by Abt Associates of Rockville, Md. See details on the survey's methodology <u>here</u>.

Analysis by Gary Langer.

ABC News polls can be found at ABCNEWS.com at <a href="http://abcnews.com/pollingunit">http://abcnews.com/pollingunit</a>.

Media contacts: Heather Riley or Julie Townsend.

### Full results follow.

3-6, 7b-9, 11-21 held for release. 22-27 previously released.

1. Do you approve or disapprove of the way Donald Trump is handling his job as president? Do you feel that way strongly or somewhat?

		Approve			Disappro	ove	No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
4/11/18	40	25	15	56	10	46	4
1/18/18	36	24	13	58	9	49	5
11/1/17	37	25	12	59	8	50	4
9/21/17	39	26	13	57	9	48	4
8/20/17	37	22	15	58	13	45	5
7/13/17	36	25	11	58	10	48	6
4/20/17	42	27	15	53	10	43	5

		Approve	>		Disappro	ove	No
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
4/11/18	46	30	16	48	12	36	6
9/21/17	43	27	16	49	13	36	8
7/13/17	43	26	17	41	12	29	16

7. Do you have a favorable or unfavorable impression of [ITEM]? Do you feel that way strongly or somewhat?

		Favorable			Unfavoral	No	
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	opinion
a. Trump as a person	32	17	16	61	14	47	7

## Compare to:

# George W. Bush

	Favorable	Unfavorable	No opinion
7/30/01	63	34	2
6/3/01	61	34	5
4/22/01	64	32	4

## Bill Clinton

		Favorable	Unfavorable	No opinion
6/20/04		50	49	2
1/15/01		44	51	5
10/22/00	LV	33	60	7
10/21/00	LV	33	62	6
10/20/00	LV	32	63	5
10/1/00	RV	37	58	5
9/6/00	RV	35	62	3
8/20/00	RV	35	61	3
8/10/00	RV	34	62	4
1/26/00		34	61	5
12/15/99	RV	32	65	3
12/15/99		36	62	2
9/2/99		38	59	3
3/14/99		30	67	4
3/4/99		40	54	6
12/15/98		41	56	3
11/1/98	LV	37	60	3
11/1/98		42	54	4

10. Trump announced plans to impose taxes known as tariffs on some goods that are made in other countries and imported to the United States. China has responded by announcing planned tariffs on some U.S. goods sold in China. Do you think this situation will be good or bad for jobs in the United States?

	Good	Bad	No	opinion
4/11/18	36	49		15

\*\*\* END \*\*\*