

Pricing Sheet

Each PARC account is defined by the files users choose for it. Subscribers may have a single, internal, enterprise-wide account for all their survey materials; multiple internal workgroup accounts; client-facing accounts; and/or stakeholder or public-facing accounts.

Each account carries an annual subscription fee. Prices are tiered by company size. Rates are discounted for multiple accounts. First-year accounts are discounted, and first-year subscriptions are refundable, pro-rated.

♦ U.S. annual pricing – note our special first-year pricing!

	First account	Next five accounts (per acct)	Additional accounts (per acct)	Optional customization ¹ (one-time charge)	
Very large business (>\$500mil)	\$25,000 \$20,000 *	\$15,000	\$10,000	\$5,000	
Large business (\$20 to 500mil)	\$15,000 \$12,000 *	\$10,000	\$7,500	\$2,500	
Midsize business (\$2 to <20mil)	\$10,000- \$8,000*	\$5,000	\$2,500	\$1,500	
Small business (<\$2mil)	\$5,000 \$4,000 *	\$2,500	\$1,500	\$1,500	
¹ Logo, color scheme, URL, homepage text.					

^{*}Discount available for first year of subscription

[♦] U.S. annual nonprofit pricing

	First account	Next five accounts (per acct)	Additional accounts (per acct)	Optional customization (one-time charge)
Large nonprofit (>\$20mil)	\$10,000 <mark>-\$8,000</mark> *	\$5,000	\$2,500	\$1,500
Smaller nonprofit (≤\$20mil)	\$5,000 \$4,000 *	\$2,500	\$1,500	\$1,500

¹ Logo, color scheme, URL, homepage text.

◆ Optional data upload services: \$175/hr supervision, \$50/hr processing

Customized search-field labels and the addition of search-field dropdowns are available at no charge. A complimentary batch file converter is available for use in updating old file types. Pricing may be adjusted for high-volume users (in content or activity). Tiered international pricing is available on a GNI-adjusted basis.

Questions: info@langerresearch.com

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