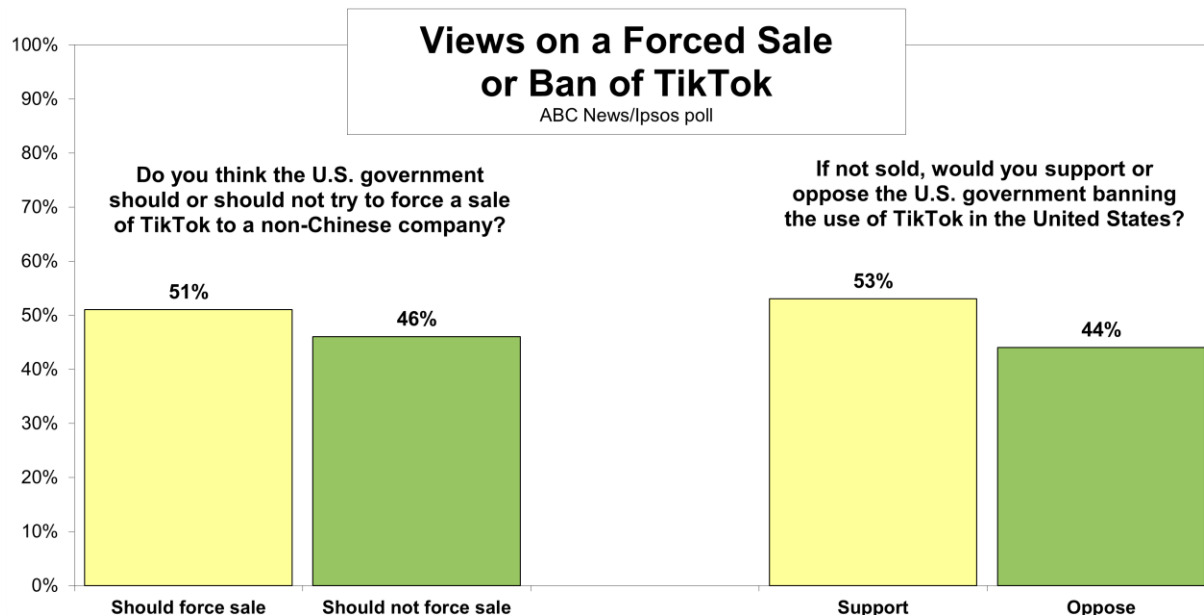


More Support than Oppose a TikTok Ban; Frequent Users, Young Adults Push Back

Young adults and frequent users push back against the federal government forcing a sale of TikTok or banning the social media app in the United States, but older adults, infrequent users and non-users are aboard, resulting in a tilt toward support for action.

Overall, 51 percent in this ABC News/Ipsos poll say the U.S. government should try to force a sale of the popular app; 46 percent say it should not. And 53 percent support a ban on TikTok if it is not sold to a non-Chinese company, with 44 percent opposed.

A new law signed by Joe Biden last month would ban TikTok in the United States unless it's sold to a non-Chinese buyer in nine to 12 months. As the survey question explains, critics say the app can be used by the Chinese government to improperly gather information about its users and to spread misinformation. TikTok denies this.



The poll, produced for ABC by [Langer Research Associates](#) with fieldwork by [Ipsos](#), finds that 34 percent of adults use TikTok – 12 percent often, 10 percent occasionally and 12 percent rarely. The comparatively small group of frequent users is most opposed to action: Seventy-five percent of them say the U.S. should not try to force a sale and 84 percent oppose a U.S. ban.

Others see it differently. Occasional users divide on a forced sale, 47-51 percent, support-oppose, while among those who use TikTok rarely or never, 56 percent support a mandatory sale. When it

comes to banning the app if a sale doesn't happen, two-thirds of occasional users are opposed, but rare users and especially non-users are for it.

Views on Action Toward TikTok by User Groups					
<i>ABC News/Ipsos poll</i>					
	Size of group	Force a sale?		U.S. ban if no sale	
		Should	Should not	Support	Oppose
All		51%	46%	53%	44%
Use TikTok, often	12%	24	75	14	84
Use TikTok, occasionally	10	47	51	32	67
Use TikTok, rarely	12	58	39	53	45
Don't use TikTok	66	56	41	63	33

There's a clear generational split, partly reflecting use patterns. Fifty-five percent of 18- to 29-year-olds use TikTok, including 28 percent who do so often. Use declines with age to a third of Americans age 30-64 and 14 percent of those 65 and older.

It follows that just 39 percent of adults younger than 30 favor a ban, rising steadily with age to seven in 10 seniors. Young women are especially skeptical: Two-thirds of women younger than 30 oppose a ban, compared with 52 percent of men in this age group. Differences by sex disappear for people age 50 and older.

The poll also finds ideological and partisan gaps. Democrats, independents and moderates divide evenly on a ban, while Republicans and conservatives are at least twice as likely to support than oppose it. Liberals, for their part, oppose banning the app by a 13-point margin, 55-42 percent.

Views on Action Toward TikTok				
by Party ID, Ideology and 2024 Vote Preference				
<i>ABC News/Ipsos poll</i>				
	Force a sale?		U.S. ban if no sale	
	Should	Should not	Support	Oppose
All	51%	46%	53%	44%
Democrats	49	49	47	49
Independents	48	49	48	49
Republicans	64	33	68	30
Liberals	42	56	42	55
Moderates	50	47	50	47
Conservatives	60	37	65	32
Biden voters	50	47	49	48
Trump voters	61	36	64	34

Partisan and ideological divisions also are reflected in vote-preference groups. Among people who support Donald Trump over Biden for president, 61 percent favor a forced sale of TikTok

and 64 percent support a U.S. ban if a sale doesn't occur. Biden voters, on both counts, divide essentially evenly.

METHODOLOGY – This ABC News/Ipsos poll was conducted online via the probability-based Ipsos KnowledgePanel® April 25-30, 2024, in English and Spanish, among a random national sample of 2,260 adults. Results have a margin of [sampling error](#) of 2 percentage points, including the design effect, for the full sample. Sampling error is not the only source of differences in polls.

The survey was produced by [Langer Research Associates](#), with sampling and data collection by Ipsos. See details on ABC News survey methodology [here](#).

Analysis by Jared Sousa and Gary Langer.

ABC News polls can be found at ABCNEWS.com. Join our [mailing list](#) to get updates on all new poll releases. Media contacts: [Van Scott](#) (212-456-7243) or [Brooks Lancaster](#).

Full results follow.

Q1-28 previously released.

29. The social media app TikTok is owned by a Chinese company. Critics say it can be used by the Chinese government to improperly gather information about its users and to spread misinformation. TikTok denies this. Do you think the U.S. government should or should not try to force a sale of TikTok to a non-Chinese company?

	The U.S. should try to force a sale	The U.S. should not try to force a sale	Skip
4/30/24	51	46	3

30. Assuming TikTok is not sold to a non-Chinese company, would you support or oppose the U.S. government banning the use of TikTok in the United States?

	Support banning	Oppose banning	Skip
4/30/24	53	44	3

31. Do you personally use TikTok, or not?

	----- Yes, use TikTok -----				No, never use	Skip
	NET	Often	Occasionally	Rarely		
4/30/24	34	12	10	12	66	*

END